

# Hosts and Federations Summit 2024 Review



# 2024 Key Statistics



**250+ Delegates from around the world**



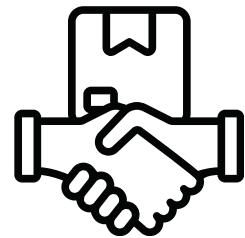
**Inaugural Football Host Summit**



**73 International Federations**



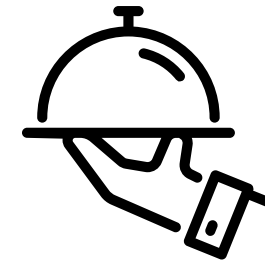
**48 Cities & Venues**



**127 Expet Suppliers**



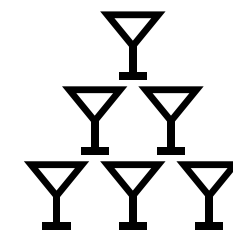
**245 1-2-1 Meetings**



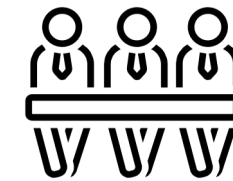
**205 Gala Dinner Attendees**



**1 tour of Lausanne**



**3 Drinks Receptions**



**92 Thought provoking Speakers**

# Testimonials

A fantastic forum to meet with host cities and suppliers, enhanced by an incredibly efficient and supportive organising team and dedicated workshops

**Lorenzo Cavallari, Senior Manager, Volleyball World**



HFS 2024 was an amazing event that brought together a diverse group of people from the sports industry. The Olympic Museum added a special touch, creating an inspiring atmosphere. The MEI team were incredibly kind and professional, ensuring everything ran smoothly and everyone felt welcome.

**Anita Hartung, Sports Manager, Rhine-Ruhr 2025 FISU World University Games**



The Hosts and Federations Summit is an excellent opportunity to meet a wide array of service suppliers, engage with industry thought leaders and network in the stunning and stimulating environment of the Olympic Museum.

**Tina Gerets, Head of Media, European Gymnastics**



As a first time attendee, I highly recommend attending the MEI summit ... The people I met were welcoming and eager to share their knowledge and support ... A big thank you to Dennis and the MEI family for making me feel welcomed and organising an outstanding summit.

**Simone Hawkins, International Relations Manager, Air Race X**



"The Hosts and Federations Summit 2024 in Lausanne created a fantastic environment for discussion of key topics and challenges... Thank you to MEI for a great event that enabled us to really connect. These relationships help drive the necessary change."

**Jess Donald, Head of Sustainability, Trivandi**



As a young sport and a young Federation, we felt that we are part of the big picture and not left outside. MEI made it happen.

**Roland Kikors, President and Chairman, World Street Workout and Calisthenics Federation**



"Thank you so much for the opportunity and invitation MEI. It was a pleasure to be together in this incredible event full of wonderful connections for our Rio de Janeiro city"

**Roberta Werner, Executive Director, Visit Rio**



# 2024 Highlights Video and Media Support

We collaborated with the Associated Press and Icarus as delivery partners for media at the summit, this included creating a highlights video and conducting interviews for sponsors and VIP delegates. Their involvement ensured broad coverage and engagement, photos and recorded videos, capturing key moments over the 3 days. See the highlights video from HFS2024 below



# 2024 Programme

The speaker program for HFS2024 featured a meticulously curated lineup of industry experts and thought leaders, delivering insightful presentations and engaging in thought-provoking panel discussions over the course of three days. Each session was designed to address key trends, challenges, and innovations within the sports industry, providing attendees with valuable knowledge and actionable strategies.

Please click the Link below to see the full HFS programme.

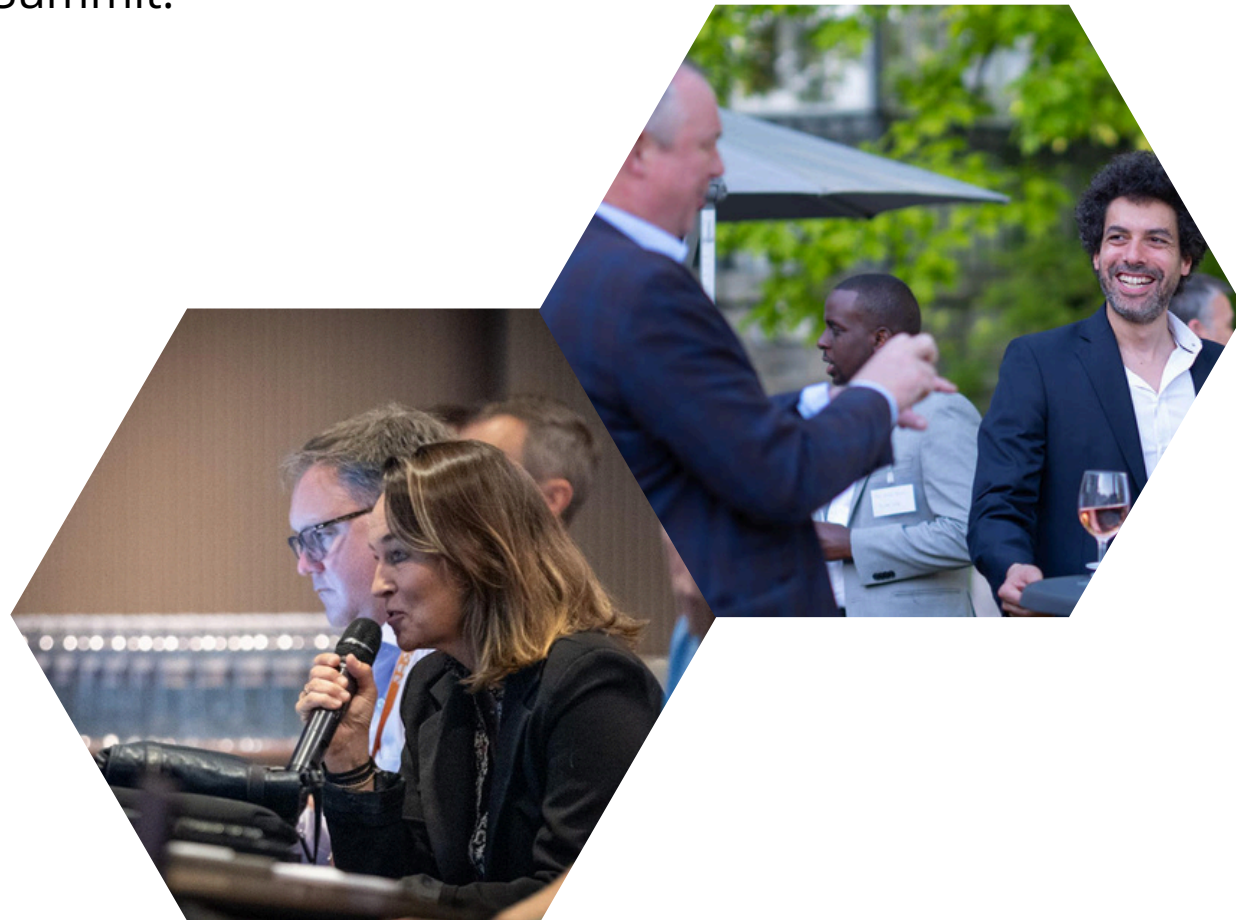
[Hosts and Federations  
2024 programme](#)



# Summit Overview

## Event Overview and Acknowledgements

The Hosts & Federations Summit 2024, held from June 17-20 in Lausanne at the iconic Olympic Museum, brought together the key stakeholder groups in the iconic international sports events industry for the 7th annual gathering of this prestigious community. Once again, thank you to our sponsors and partners who made such a valuable contribution to the Summit.



## Opening Reception

The Summit commenced with an exclusive reception at the Association of National Olympic Committees (ANOC) HQ, kindly jointly sponsored by World Athletics. Some background briefings from both organisations and the networking drinks which followed set the right tone of relaxed professionalism for the following two and a half days.

## Expanded Rights Holder Presentations and Enhanced Engagement

The time given to, and the number of, Rights Holder presentations also increased, providing a platform for briefings on each Federation and their future plans. Cities and expert delivery company delegates valued these insights and the chance to engage informally. Engagement continued during the Summit Gala Dinner, attended by some 200 delegates with City and Company Branded tables, supported by the main sponsor Visit Rio.



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## Inaugural Football Hosts Summit

The inaugural Football Hosts Summit, held on the final day, focused on the unique challenges and opportunities within football event hosting. This specialized forum, especially relevant during the European Championships, has now become a firmly established concept, with dates being evaluated for 2025.

## Concluding Networking Event

The summit concluded with an optional networking boat trip to Evian in France, which once again proved a highly successful optional element of the program. We trust this document captures the spirit of the Summit, and we look forward to welcoming you to the next edition on June 16 to 18 (confirmed) once again at the Olympic Museum in Lausanne.

# HFS2024 Sponsors and Partners



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Department for International Trade



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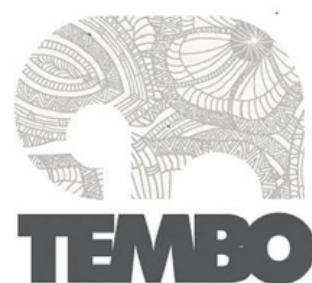


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ESA european sponsorship association





# HFS2024 in Pictures



# Save the Date

## 16 - 18 June 2025

MEI will be returning to Olympic Museum in Lausanne, Switzerland in 2025 for the 8th Edition of the Hosts and Federations Summit.

Expressions of interest are welcome to participate in the programme which is already under development. Main Auditorium presentations, chairing or participation in panels, leading workshops or leveraging the 1-1 meeting concept, are all options we can explore with you.

For more details contact us at:  
[summit@majoreventsint.com](mailto:summit@majoreventsint.com)

or visit

<https://www.hostsandfederationssummit.com/>

