

Hosts and Federations Summit 2023 Recap



2023

Key Statistics



250+ Delegates from around the world



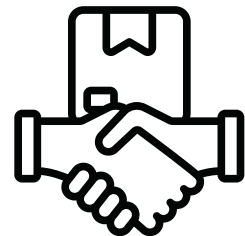
Inaugural Football City Forum



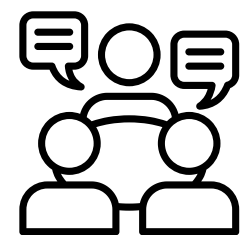
70+ International Federations



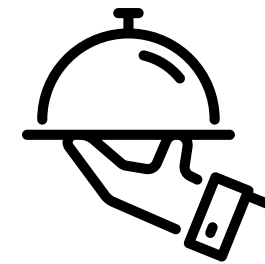
20+ Host Cities



100+ expert suppliers



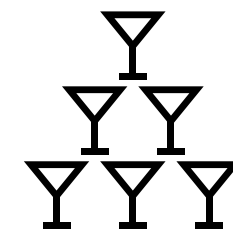
180+ Facilitated 1-1 meetings



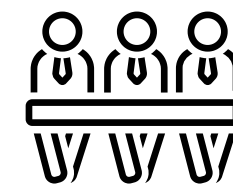
200 Gala Dinner Attendees



2 Federation Site Visits



2 Drinks Receptions



90+ speakers across 3 days

Testimonials

"The Summit provided unparalleled opportunities for direct engagement between international Federations, Sports Events Host Cities, and Expert Suppliers."

Michel Cutait, Senior Executive Officer, World Obstacle



"Hearing Christophe Dubi speak at the Hosts and Federations Summit was a real highlight (IOC Executive Director)"

Nithi Suppiah, Senior Marketing Communications Consultant, Virtus
Virtus: World Intellectual Impairment Sport



"The Hosts and Federations Summit 2023 in Lausanne created a fantastic environment for discussion of key topics and challenges... Thank you to MEI for a great event that enabled us to really connect. These relationships help drive the necessary change."

Jess Donald, Head of Sustainability, Trivandi



"On behalf of Destination Sport, many thanks for organising such an incredible event on which we were able to network and establish new relationships."

Daniel Gonzalez, Group Contract Manager, Destination Sport



"Thanks to MEI for bringing together a global family of event specialists in Lausanne. Freemans Events Partners highly recommend attending future events with MEI"

Jason Mumby, Director of Client Development, Freemans Event Partners



"Thank you so much for the opportunity and invitation MEI. It was a pleasure to be together in this incredible event full of wonderful connections for our Rio de Janeiro city"

Roberta Werner, Executive Director, Visit Rio



"I was proud to share Edmonton's rich history in women's sport, and thankful for a great panel discussion at the MEI Hosts and Federations Summit in Lausanne."

Janelle Janis, Executive Director, Event & Business Development, Explore Edmonton





Social Events Held at UCI and WBSC



The 6th Hosts and Federations Summit commenced with two concurrent International Federation headquarters hosted visits.

The first was to the UCI Velodrome, where the group was given a tour of the velodrome and training facilities. This was then followed by a presentation from representatives of UCI on the differing disciplines, and their respective world championships that are open for cities to host every year.

Secondly, we were hosted at the headquarters of the World Baseball Softball Confederation. Delegates were briefed about the upcoming hosting and commercial opportunities, a drinks reception and a tour of their stunning lakeside chateau.



Day 1- Olympic Museum

Day 1 commenced with the keynote "fireside chat" with the Olympic Games Executive Director, Christophe Dubi in conversation with MEI CEO Dennis Mills, which was well received by all delegates.

This was followed by a briefing from Marie Sallois Dembreville (Director of Corporate Development and Sustainability, IOC) and which included a briefing from Paris 2024 on their legacy plans. This informed one of the major areas in focus for the rest of the summit.

The remainder of the day included City and Federation briefings, panels and presentations following the proven informal approach developed over past years. Topics included a briefing on Winter Sports from AIOWF, the rise of women's sport, Esports and the challenges of running a major sports event.

Concurrently, Enhanced Delegates and Sponsors were supported by MEI for an intensive programme of pre arranged 1-1 meetings. This cultivated the perfect environment to explore opportunities, form new relationships and refining existing partnerships.



Day 2 - Olympic Museum

The programme started with a presentation from Filippo Veglio, UEFA (Social and Environmental Sustainability Division).

The main auditorium programme covered: City and Federation presentations, including the new and growing sports properties. There is a trend towards mass participation, inclusive and urban hosted sports.

3 signing ceremonies were held to celebrate MEI's support to World Obstacle, Rugby Europe and International School Sports Federation. Visit Rio was also announced as the next host for the 2023 Gymnasiade.

The concurrent workshops focused on a variety of subjects such as sustainability and technology innovation, supporting future major sports events.

The day concluded with a drinks reception and the annual Gala Dinner at the Olympic Museum. This was attended by 200 Delegates including 60 International Federations, 20 Host Cities and Expert Delivery Companies from every sector.



Day 3 - Movenpick Hotel

The final day of the 6th Hosts and Federations Summit took place at the Movenpick Hotel where we ran two concurrent sessions.

The first work stream were briefings from World Table Tennis, European Football Leagues, World Obstacle, World Dodgeball Association, UTMB, International Waterski and Wakeboarding Federation and Virtus Sport.

The second stream was the launch of the inaugural Football City Forum. We focused on city activation around major football events such as the FIFA World Cups and the UEFA Women's Euros 2025. Based on the feedback we received, the programme will be extended into a full day for 2024.

For the delegates from far afield such as Australia, South America, and Africa, the Summit concluded with a boat trip to Evian in France, for an afternoon and evening of informal networking dinner and drinks.



2023 Federations Speakers and Panellists



2023 Federations Speakers and Panellists

Florian Lamblin
Executive Director



Nithi Suppiah
Advisor Marketing
and Communications



Valerio Cianfoni
Head of Special
Projects



Angela McGuire
FWC World Cup
Project Experience
Manager



Sameer
Janmohamed
FISU Sustainability
Officer



Luca Fasani
Digital Manager



Ben Barrett
Sustainability
Consultant



Guntur Dwiarmein
Strategic Lead Host
Venues



Santiago De La
Morena
Deputy Director



ESPAÑA
LACROSSE

Alejandro Perez-
Llabata
Founder



Tom Hickson
President



Dr Manuel Urban
Director Business
Development



Jonny Cowan
Europe General
Manager



Philippe Tuccelli
Competitions
Director



Chris Gerstle
Director, Strategy &
Development



Colin Hart
Chairman of Sports
Business



Nicolas Widmer
3x3 Competition
Manager



Luca Santaniello
Lead FWC Planning
and Integration



2023 Cities Speakers and Panellists



Hosts and Federations Summit 2023

Sponsors and Partners



Hosts and Federations Summit 2023 in Pictures



Access all the content Here

[All Session Recordings here](#)

[All Presentations Here](#)

[All Images From The Summit](#)

[Interviews with Summit Delegates](#)

Save the Date

18 - 20 June 2024

MEI will be returning to Lausanne, Switzerland in 2024 for the 7th Edition of the Hosts and Federations Summit. Once again we will be hosting it at the Olympic Museum.

Expressions of interest are welcome to participate in the programme which is already under development. Main Auditorium presentations, chairing or participation in panels, leading workshops or leveraging the 1-1 meeting concept, are all options we can explore with you.

For more details contact us at:
summit@majoreventsint.com

